

Bayesian Frequency Estimation Under Local Differential Privacy With an Adaptive Randomized Response Mechanism

Sinan Yıldırım

Joint work with Soner Aydın (PhD candidate, SU)

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Data analysis vs Privacy

Sensitive data set of n individuals: X_1, \dots, X_n

Two conflicting interests:

1. We want to work with sensitive data sets
 - ▶ to perform inference about a population.
 - ▶ for optimization
 - ▶ etc.
2. Individuals contributing to data sets with their sensitive information want to preserve their privacy.

A significant amount of research is devoted to developing useful methods for data analysis while protecting data privacy.

This talk: Introduce **AdOBEST-LDP**: A framework for efficient parameter estimation under privacy constraints.

- ▶ Local differential privacy
- ▶ Randomized response mechanisms
- ▶ Posterior sampling
- ▶ Some theory

Local Privacy

Individual with *sensitive* information $X \in \mathcal{X}$.

X is shared as Y through some mechanism.

Data privacy: main question

How should Y be shared so that

- ▶ privacy of each individual is protected, and
- ▶ the shared information Y is useful.

Some extreme solutions(?)

- ▶ **Full transparency:** Share $Y = X$.
 - ▶ Very useful, but not private.
- ▶ **Full secrecy:** Toss a coin and share the outcome.
 - ▶ Very private, but not useful.

Local differential privacy

Uses a randomized mechanism to generate Y from X .

Local Differential Privacy (LDP)

A randomized mechanism $M : \mathcal{X} \rightarrow \mathcal{Y}$ satisfies ϵ -LDP if:

$$e^{-\epsilon} \leq \frac{\Pr(M(x) = y)}{\Pr(M(x') = y)} \leq e^{\epsilon}, \quad \forall x, x' \in \mathcal{X}, y \in \mathcal{Y}.$$

- ▶ Smaller ϵ implies stronger privacy guarantees.
- ▶ LDP operates on individual data points, unlike global DP, which operates on datasets.

Categorical data

Sensitive individual data: $X \in [K] := \{1, \dots, K\}$.

Randomized response $Y \in [K]$ using a mechanism M .

Requirement for ϵ -LDP:

$$e^{-\epsilon} \leq \frac{\Pr(M(x) = y)}{\Pr(M(x') = y)} \leq e^{\epsilon}, \quad \forall x, x', y \in [K].$$

Standard randomized response (SRR) mechanism

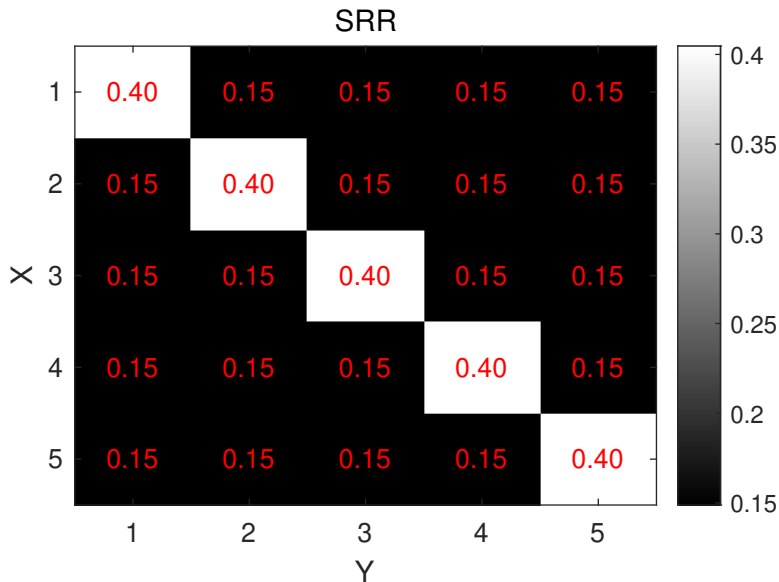
SRR

Return $Y = X$ with probability $e^\epsilon / (e^\epsilon + K - 1)$, else return any other element at random.

As a general mechanism on a finite set Ω :

$$\text{SRR}(X; \Omega, \epsilon) = \begin{cases} X & \text{w.p. } e^\epsilon / (e^\epsilon + |\Omega| - 1) \\ \sim \text{Uniform}(\Omega / \{X\}) & \text{else} \end{cases}.$$

Transition matrix for SRR



What to do with randomized responses?

- ▶ **Sensitive data** from n individuals from a population:

$$X_1, \dots, X_n \stackrel{\text{iid}}{\sim} \text{Categorical}(\theta_1, \dots, \theta_K).$$

$$(\Pr(X_i = k) = \theta_k)$$

- ▶ **Observations:** Randomized responses are collected.

$$Y_1 = M(X_1), \dots, Y_n = M(X_n)$$

- ▶ **Goal:** Estimate $\theta = (\theta_1, \dots, \theta_K)$ from Y_1, \dots, Y_n as accurately as possible, while maintaining ϵ -DP.

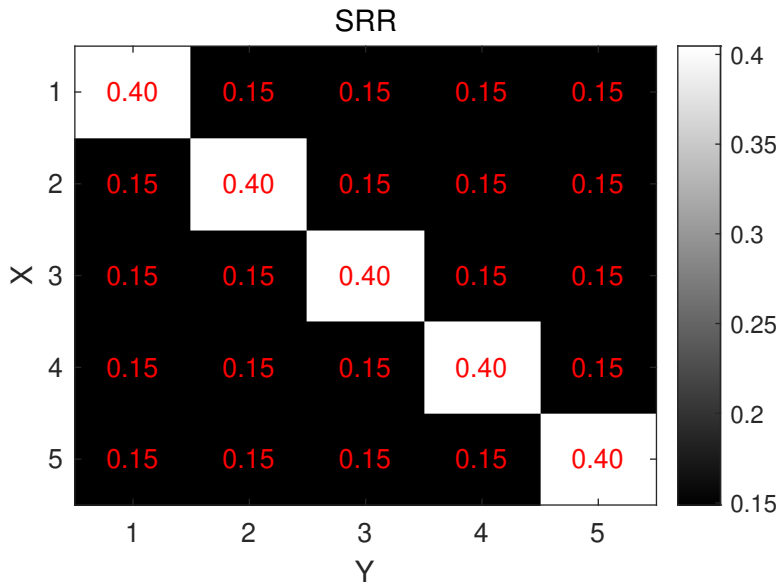
Can we increase utility adaptively?

An ϵ -LDP mechanism is not unique; SRR is just one of them.

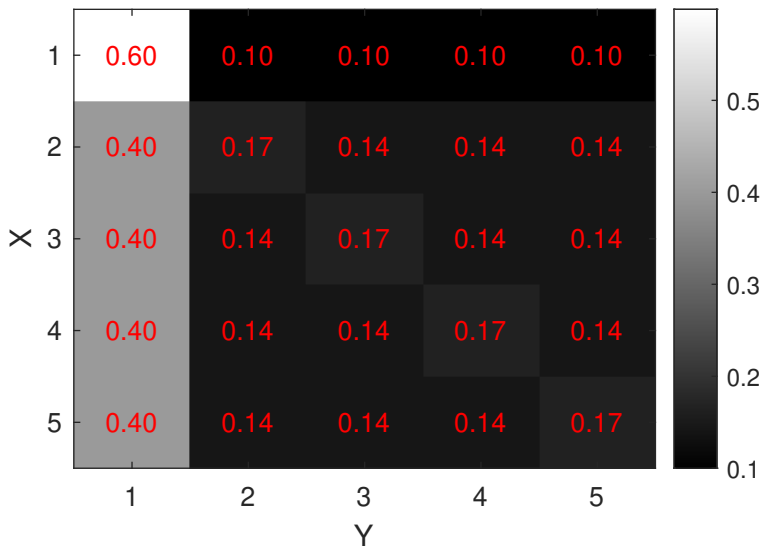
We have freedom over the mechanism to generate the response Y_i (under the ϵ -DP constraint).

Research question: Can we design a randomized mechanism adaptable to current knowledge of θ ?

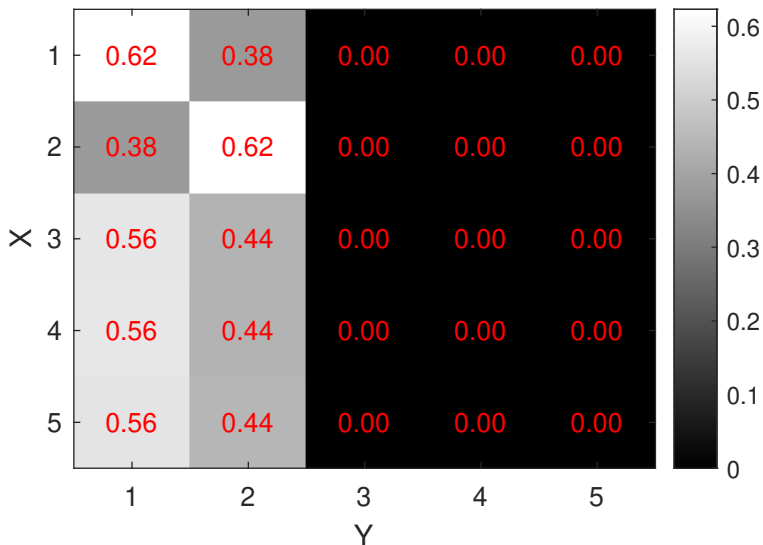
Some ϵ -LDP mechanisms



Some ϵ -LDP mechanisms



Some ϵ -LDP mechanisms



Main idea with an example

Suppose there are 20 political parties,

Only 4 parties (1, 2, 3, 4) are estimated to constitute %95 of the votes.

A naive mechanism based on this estimate:

- ▶ If the user's party $X_i \in \{1, \dots, 4\}$; apply SRR on $\{1, \dots, 4\}$;
- ▶ Otherwise, return a random element from $\{5, 6, \dots, 20\}$.

With prob. 0.95, we will receive $Y = X$ with probability $e^\epsilon / (3 + e^\epsilon)$ (in contrast to $\epsilon^\epsilon / (19 + e^\epsilon)$).

RRRR: Randomly restricted randomized response

Randomizes responses over a high-probability subset S (mostly!)

Algorithm 1: $\text{RRRR}(X; S, \epsilon)$

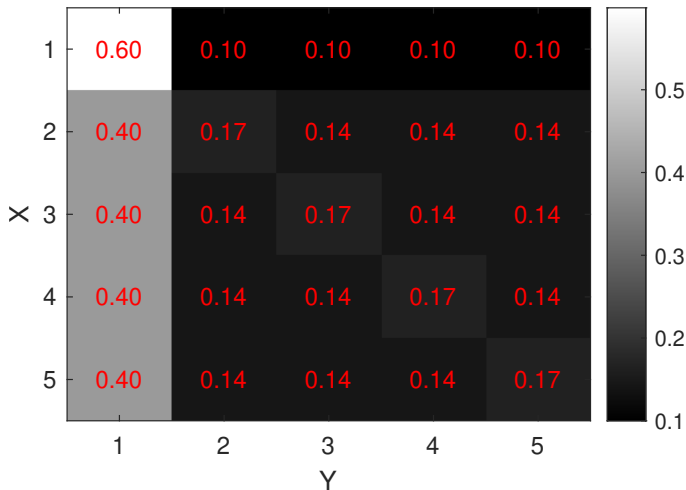
Input: Input $X \in [K]$, subset $S \subset [K]$, privacy parameters $\epsilon_1, \epsilon_2 > 0$

Output: Randomized response $Y \in [K]$

```
1 if  $X \in S$  then
2   | Draw  $R \sim \text{Uniform}(S^c)$ .
3   | Set  $Y = \text{SRR}(X; S \cup \{R\}, \epsilon_1)$ .
4 else
5   | Set  $R = \text{SRR}(X; S^c, \epsilon_2)$ .
6   | Set  $Y = \text{SRR}(R; S \cup \{R\}, \epsilon_1)$ .
7 return  $Y$ 
```

Transition matrix for RRRR

RRRR designed for $\theta = (0.80, 0.05, 0.05, 0.05, 0.05)$



LDP of RRRR

LDP of RRRR

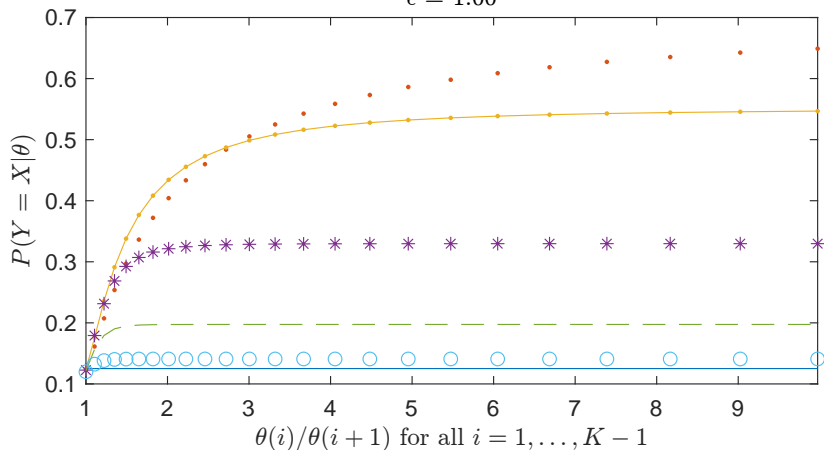
RRRR is ϵ -LDP if $\epsilon_1 \leq \epsilon$ and

$$\epsilon_2 = \begin{cases} \min \left\{ \epsilon, \ln \frac{|S^c|-1}{e^{\epsilon_1-\epsilon}|S^c|-1} \right\} & \text{for } \epsilon - \epsilon_1 < \ln |S^c| \text{ and } |S| > 0 \\ \epsilon & \text{else} \end{cases}.$$

With $|S| = 0$ and $\epsilon_2 = \epsilon$, RRRR reduces to SRR.

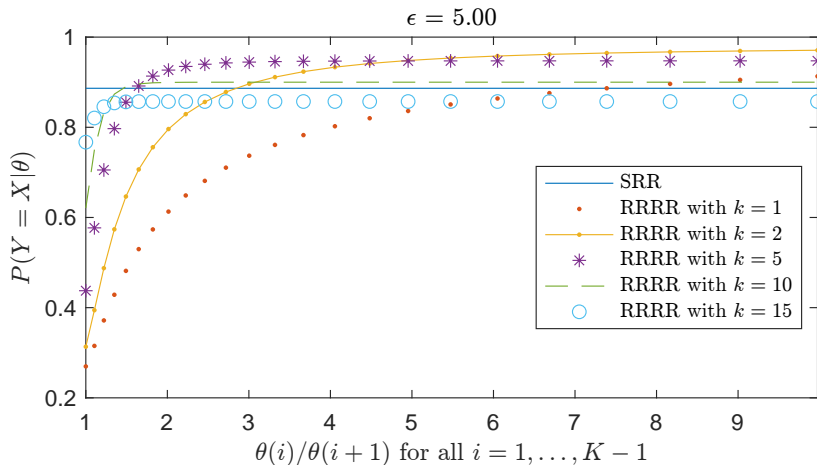
Illustration

$\mathbb{P}_\theta(Y = X)$ vs θ_i/θ_{i+1} for all $i = 1, \dots, K - 1$ with $K = 20$. $\epsilon = 1$
 $\epsilon = 1.00$



Illustration

$\mathbb{P}_\theta(Y = X)$ vs θ_i/θ_{i+1} for all $i = 1, \dots, K - 1$ with $K = 20$. $\epsilon = 5$



Subset selection in RRRR

$U(\theta, S, \epsilon)$: utility of $Y = \text{RRRR}(X; S, \epsilon)$ when $X \sim \text{Category}(\theta)$.

$$S_{\theta}^* = \arg \max_{S \subset \{0, \dots, K\}} U(\theta, S, \epsilon).$$

There are $2^K - 1$ choices for S , one must confine the search space.

Subset selection in RRRR

RRRR becomes most relevant when the set S is a high-probability set.

Consider the alternatives

$$S_{\theta,k} := \{\sigma_{\theta}(1), \sigma_{\theta}(2), \dots, \sigma_{\theta}(k)\}, \quad k = 1, \dots, K.$$

where σ_{θ} is such that $\theta_{\sigma_{\theta}(1)} \geq \dots \geq \theta_{\sigma_{\theta}(K)}$.

Then the subset selection problem can be formulated as finding

$$k^* = \arg \max_{k \in \{0, \dots, K-1\}} U(\theta, S_{k,\theta}, \epsilon).$$

Utility Functions for Subset Selection

1. Fisher Information

$$U_1(\theta, S, \epsilon) = -\text{Tr}(F^{-1}(\theta; S, \epsilon)),$$

where F is the Fisher Information Matrix.

2. Entropy of Randomized Response

$$U_2(\theta, S, \epsilon) = - \sum_{y \in Y} \Pr(Y = y|\theta) \log \Pr(Y = y|\theta).$$

3. Total Variation Distance - 1

$$U_3(\theta, S, \epsilon) = \mathbb{E}[\text{TV}(\Pr(X|Y, \theta), \Pr(X|\theta))].$$

Utility Functions for Subset Selection

4. Total variation distance

$$U_4(\theta, S, \epsilon) = -\text{TV}(\Pr(Y|\theta), \Pr(X|\theta))$$

where F is the Fisher Information Matrix.

5. Expected mean squared error

$$U_5(\theta, S, \epsilon) = -\arg \min_{\widehat{e}_X} \mathbb{E}_\theta \left[\|e_X - \widehat{e}_X(Y)\|^2 \right].$$

6. Probability of honest response

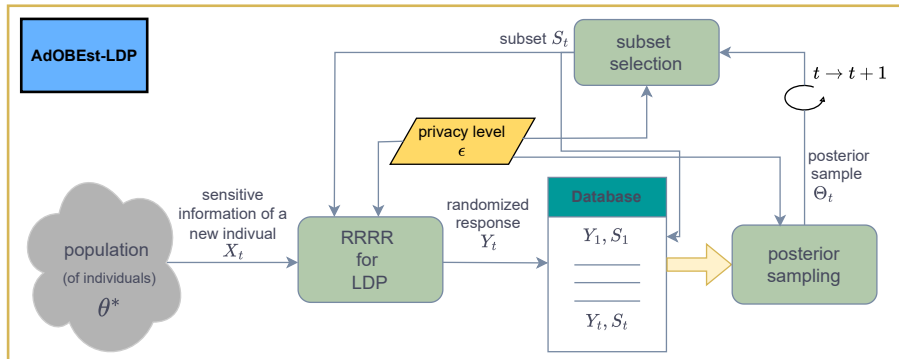
$$U_6(\theta, S, \epsilon) = \Pr(Y = X|S, \theta).$$

Overall algorithm: AdOBEst-LDP

Algorithm 2: AdOBEst-LDP: Adaptive Online Bayesian Estimation with LDP

- 1 Initialization: Start with an initial estimator $\Theta_0 = \theta_{\text{init}}$.
 - 2 **for** $t = 1, 2, \dots$ **do**
 - 3 **Step 1: Subset selection in RRRR:** Based on Θ_{t-1} ,
determine the subset S_t for RRRR.
 - 4 **Step 2: LDP response generation** The sensitive
information X_t of individual t is shared as
 $Y_t = \text{RRRR}(X_t; S_t, \epsilon)$.
 - 5 **Step 3:** Draw a sample Θ_t from the posterior distribution
given $Y_{1:t}$.
-

AdOBES-LDP



Posterior Sampling: Stochastic Gradient Langevin Dynamics

Goal: Sampling θ from the posterior:

$$\pi(\theta | Y_{1:n}, S_{1:n}) \propto \eta(\theta) \prod_{t=1}^n \Pr(Y_t | \theta, S_t).$$

Solution: Use SGLD for scalable, approximate sampling:

- ▶ Latent variables $\phi_i \sim \text{Gamma}(\rho_i, 1)$ such that $\theta_i = \phi_i / \sum_j \phi_j$.
- ▶ Perform updates with minibatches of size m :

$$\phi^{(r)} = \left| \phi^{(r-1)} + \frac{\gamma_n}{2} \left(\nabla_{\phi} \ln p(\phi^{(r-1)}) + \frac{n}{m} \sum_{i \in u} \nabla_{\phi} \ln \Pr(y_i | \phi^{(r-1)}) \right) + \gamma_n W_r \right|.$$

where $W_j \sim \mathcal{N}(0, I)$.

Reflection ensures positivity.

Theoretical results

- ▶ Given $Y_{1:n}$ and $S_{1:n}$, the posterior distribution

$$\Pi(A|Y_{1:n}, S_{1:n}) := \frac{\int_A \eta(\theta) \prod_{t=1}^n P_{S_t, \epsilon}(Y_t|\theta) d\theta}{\int_{\Delta} \eta(\theta) \prod_{t=1}^n P_{S_t, \epsilon}(Y_t|\theta) d\theta}.$$

- ▶ $Q(\cdot|Y_{1:n}, S_{1:n}, \Theta_{n-1})$: posterior sampling for Θ_n .
- ▶ S_{θ}^* : best subset at θ so that $S_t = S_{\Theta_{t-1}}^*$.

The joint law of $S_{1:n}, Y_{1:n}$:

$$P_{\theta^*}(S_{1:n}, Y_{1:n}) := \prod_{t=1}^n P_{S_t, \epsilon}(Y_t|\theta^*) \left[\int_{\Delta} \mathbb{I}(S_t = S_{k^*, \theta_{t-1}}) Q(d\theta_{t-1} | Y_{1:t-1}, S_{1:t-1}, \theta_{t-2}) \right],$$

Does $\Pi(\cdot|Y_{1:n}, S_{1:n})$ converge to θ^* ?

Convergence of the posterior distribution

Regularity assumption on the prior

There exist finite positive constants $d > 0$ and $B > 0$ such that $\eta(\theta)/\eta(\theta') < B$ for all $\theta, \theta' \in \Delta$ whenever $\|\theta' - \theta^*\| < d$.

Theorem

There exists a constant $c > 0$ such that, for any $0 < a < 1$ and the sequence of sets

$$\Omega_n = \{\theta \in \Delta : \|\theta - \theta^*\|^2 \leq cn^{-a}\},$$

the sequence of probabilities

$$\lim_{n \rightarrow \infty} \Pi(\Omega_n | Y_{1:n}, S_{1:n}) \xrightarrow{P_{\theta^*}} 1,$$

regardless of the choice of Q .

Probability of best subset selection

Let $S^* := S_{\theta^*}^*$ be the best subset at θ^* . How often is it selected?

Assumptions

- ▶ The components of θ^* are strictly ordered.
- ▶ Given any $S \subset [K]$ and $\epsilon > 0$, $U(\theta, S, \epsilon)$ is a continuous function of θ with respect to the L_2 -norm.
- ▶ The best subset S_{θ^*} is unique.

Theorem

If Θ_t s are generated by exact sampling,

$$\lim_{n \rightarrow \infty} P_{\theta^*}(S_n = S^*) \rightarrow 1.$$

$$\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{t=1}^n E_{\theta^*} [\mathbb{I}(S_t = S^*)] = 1.$$

Numerical Experiments

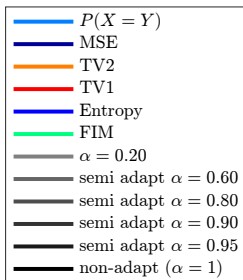
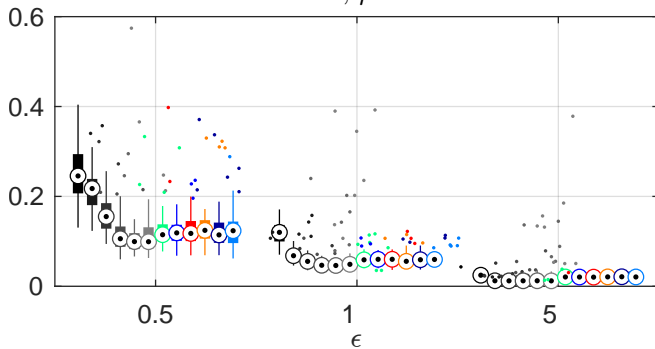
AdOBEst-LDP was tested with varying parameters:

- ▶ Privacy levels $\epsilon \in \{0.5, 1, 5\}$.
- ▶ Population distributions with uneven components (e.g., Dirichlet hyperparameter $\rho \in \{0.01, 0.1, 1\}$).

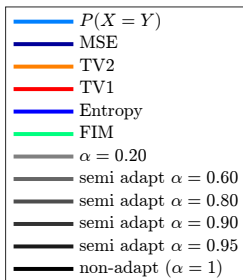
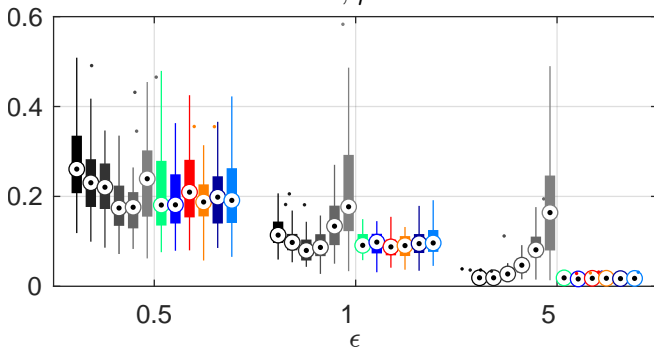
Performance metric:

$$\frac{1}{2} \sum_{k=1}^K |\theta_k - \hat{\theta}|.$$

$$K = 10, \rho = 0.01$$



$K = 10, \rho = 0.10$



Key Findings:

- ▶ Adaptive methods outperform non-adaptive counterparts, especially
 - ▶ at high privacy levels ($\epsilon < 1$)
 - ▶ non-even distribution ($\rho \ll 1$).
- ▶ Utility functions yield robust performance across settings.
- ▶ (Semi-adaptive approaches are computationally cheaper but require careful tuning.)

Key Takeaways

- ▶ AdOBEst-LDP: A new framework for Bayesian frequency estimation via adaptive LDP.
- ▶ SGLD makes the approach scalable.
- ▶ Several utility functions provide flexibility.

Future Work

- ▶ Extending to non-categorical data distributions.
- ▶ Investigating alternative utility functions for subset selection.
- ▶ Enhancing scalability for very large population sizes.